



FOR IMMEDIATE RELEASE

Revolutionary Building Technology to Create Nation's First Green Floating Building

LAKE MOHAVE, NV –June 1, 2009 - The nation's first LEED certified floating structure will employ a revolutionary technology developed by kama Energy Efficient Building Systems™(kama-EEBS™), a Las Vegas-based building product manufacturer, to construct a building envelope, interior walls, roof and floor system that meet the highest green standards. The Leadership in Energy and Environmental Design (LEED) Green Building Rating System™ is the universally recognized standard for environmentally responsible design. Located at Lake Mohave, Nevada, the new building, owned by the National Park Service (NPS) and operated by Forever Resorts' Cottonwood Cove Resort and Marina, will replace a 30 year old structure and serve as a boat rental and marina services building providing moorage for more than 200 vessels. NPS and Forever Resorts are striving to achieve LEED Gold when construction is completed in the fall of 2009. "This is an ambitious project and we wanted to feel secure in our choice of products," said Michael Carlson, Project Architect. "We chose kama-EEBS because the product was the greenest as well as the most reliable and cost-effective option."

kama-EEBS combines light gauge structural steel and expanded polystyrene (EPS) to fabricate building sections that are both high performance and sustainable. For the Lake Mohave project kama-EEBS will be manufactured with Neopor®, a new generation of EPS produced by BASF, the world's largest chemical company. kama-EEBS is the first company in the world to use Neopor in a waterborne structure. With Neopor, BASF provides an insulating material that offers significantly better thermal insulation than products that are currently available. For example, using the same board thickness as conventional EPS, Neopor can achieve up to a 20% higher R-value, thus consuming fewer resources. Neopor is based on expanded polystyrene and contains microscopic flakes of graphite that reflect heat radiation, thus improving insulation. "Sharing the same priorities to provide durable and energy-efficient building products makes kama-EEBS and BASF natural contributors to the advancement of sustainable building designs," said Andrew Bayley, BASF Business Manager.

kama-EEBS is a breakthrough in building technology because the product is designed to provide optimal thermal and sound insulation while avoiding the common problems associated with other building materials, such as thermal bridging; the build-up of moisture, mold and mildew; and off-gassing of toxic chemicals. The sections are lightweight, easy to install, and require no special training or equipment. All of the EPS the company uses is fire and moisture resistant as well as insect resistant. Both the steel and the EPS in kama-EEBS are completely recyclable.

The construction project represents a cooperative effort between kama-EEBS, BASF, and ACH Foam Technologies, a national manufacturer of expanded polystyrene (EPS) products for over 40 years. All three companies have made significant contributions to assist in making this project an example of the best sustainable design.

For more information:

Bonnie MacLeod
The Macleod Group
P: 518.963.4169
C: 646.284.8007
info@themacleodgroup.com

kama Energy Efficient Building Systems, Inc. is a Las-Vegas based building product manufacturer specializing in sustainable building technologies. The company custom fabricates the kama-EEBS™ product line under the trademarked name of kama-EEBS™, kama-EEBS Wall System™ and kama-EEBS Structural Roof and Floor System™. kama Energy Efficient Building Systems, Inc. is committed to finding innovative ways to reduce the environmental burden of the built environment through the development of high-performance building products. For additional information: www.kama-eebs.com.

BASF - The Chemical Company. We don't make a lot of the products you buy. We make a lot of the products you buy better.®

BASF is the world's leading chemical company: The Chemical Company. Its portfolio ranges from oil and gas to chemicals, plastics, performance products, agricultural products and fine chemicals. As a reliable partner, BASF helps its customers in virtually all industries to be more successful. With its high-value products and intelligent solutions, BASF plays an important role in finding answers to global challenges, such as climate protection, energy efficiency, nutrition and mobility. Further information on BASF is available on the Internet at www.basf.com/usa.

ACH Foam Technologies has been a leading manufacturer of expanded polystyrene (EPS) products for over 40 years. For additional information: www.achfoam.com.